



ENTERPRISE EVENTS GROUP

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For Immediate Release

**MeetingsNet Unveils 11th Annual List of
Largest Meeting and Incentive Travel Companies**

***EEG named to the 2017 MeetingsNet
CMI 25 list for the 11th Straight Year***

SAN RAFAEL, CA (September 7, 2017) – MeetingsNet today included Enterprise Events Group, Inc. (EEG) on its 2017 CMI 25 list, the meeting industry’s only comprehensive report on the 25 largest meeting and incentive management companies focused on the U.S. corporate market. The exclusive directory of full-service meetings and incentive management companies, now in its 11th year, provides a unique resource for meeting managers, incentive travel executives, and procurement professionals looking for experienced, professional outsourcing partners.

“The 2017 CMI 25 includes extraordinary companies that have succeeded in a competitive and fast-changing business landscape. In a field that requires constant creativity, an unwavering focus on detail, strong partnerships, and an understanding of new technologies, these companies rise to the top,” said MeetingsNet Content Director Sue Hatch. “We’re thrilled to provide corporations with this valuable list, which ranks among the top content on MeetingsNet.com year after year.”

“Not only is EEG proud to be a part of this prestigious list of the best worldwide Event Management companies, we are also ecstatic to be recognized for the 11th consecutive year, since the inception of the annual award winning list. Once again, we would like to congratulate all of our employees for this outstanding achievement. We would also like to thank CMI Magazine for the recognition, and for their continued great work they do for our industry.” Matt Gillam and Rich Calcaterra, Co-founders of EEG.



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As a group, the companies on the 2017 CMI 25 list executed more than 139,000 corporate meeting and incentive travel programs in 2016—representing over 12.5 million group room nights—and employed more than 9,000 people in the U.S. alone. “As these impressive numbers help reveal, meetings and incentive travel programs are extremely valuable to the businesses and cities that host them and to the participants who benefit from the networking and learning,” said MeetingsNet’s Hatch.

The CMI 25 list will be published in the September 2017 issue of the MeetingsNet tablet magazine and digital edition (<http://www.meetingsnet.com/digital-edition>), and on www.meetingsnet.com. Company profiles include statics on business volume, top customer markets, recent company news, leadership, and more.

ABOUT EEG

EEG is a global, customer-centric leader in the event management industry. Since 1995, our experienced, passionate team has delivered exciting, inspiring events that shape today's brands. EEG's 360-degree approach delivers exceptional experiences to Fortune 500 companies. Our strategic account teams provide dependable, efficient service in the areas of strategic sourcing, travel and program logistics, sponsorship and exhibits management, production, registration, administration and more. Discover more by visiting www.eeginc.com.

The MeetingsNet editors selected CMI 25 companies based on several factors, including the number of meetings and incentive travel programs managed in 2016 and the total number of room nights represented by those meetings and incentives. They also considered the number of full-time employees at each company, as well as the percentage of the company's 2016 revenues that came from organizing corporate meetings and incentives versus association meetings or other sources.