



***For Immediate Release***

**EEG NAMED TO THE ANNUAL MEETINGSNET  
CMI 25 LIST FOR THE 10<sup>TH</sup> STRAIGHT YEAR**

SAN RAFAEL, CA (October 3, 2016) – [Enterprise Events Group \(EEG\)](http://www.eeginc.com), a global leader in the event management industry, announced it has been named to the 2016 CMI 25 MeetingsNet list of the largest and most influential full-service meeting and incentive travel management companies for the 10<sup>th</sup> consecutive year.

“We are humbled to be recognized—for 10 years running—by MeetingsNet as one of the most influential meeting management companies in the United States. EEG prides itself on being strategic, creative, and operationally-superior. We work tirelessly to create and execute one-of-a-kind events for our customers, all over the world, and this acknowledgment reflects that,” says Matt Gilliam and Richard Calcaterra, Co-founders of EEG. “On behalf of the entire EEG team, we thank the MeetingsNet editors for this recognition.”

Now in its 10<sup>th</sup> year, the MeetingsNet CMI 25 list is a unique resource for meeting managers, incentive travel executives, and procurement professionals who need outsourcing partners to orchestrate events around the globe with professionalism and creativity. As a group, the companies on the 2016 CMI 25 list executed more than 95,000 corporate meeting and incentive travel programs in 2015, representing over 11 million group room nights.

“Meetings and incentives are extremely valuable to the businesses and cities that host them, to the participants who benefit from face-to-face networking and learning, and to the sponsoring organizations who get their messages delivered and their teams motivated,” said MeetingsNet Editor Sue Hatch. “The CMI 25 list is the first place many



corporations turn to find independent planning companies that have the experience to handle their most important events.”

The CMI 25 is the most comprehensive listing of the major independent meeting companies serving the corporate world. The CMI 25 list is published in the September 2016 issue of the MeetingsNet tablet magazine and digital edition, and on [www.meetingsnet.com](http://www.meetingsnet.com).

#### ABOUT EEG

EEG is a global, customer-centric leader in the event management industry. Since 1995, our experienced, passionate team has delivered exciting, inspiring events that shape today's brands. EEG's 360-degree approach delivers exceptional experiences to Fortune 500 companies. Our strategic account teams and partners provide dependable, efficient service in the areas of strategic sourcing, travel and program logistics, sponsorship and exhibits management, administration and more. Discover more by visiting [www.eeginc.com](http://www.eeginc.com).

#### ABOUT THE LIST

The MeetingsNet editors selected CMI 25 companies based on several factors, including the number of meetings and incentive travel programs managed in 2015 and the total number of room nights represented by those meetings and incentives. They also considered the number of full-time employees at each company, as well as the percentage of the company's 2015 revenues that came from organizing corporate meetings and incentives versus association meetings or other sources.

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